



Matias Riccitelli

Hey Malbec is a vibrant and stylish expression of modern Argentine Malbec, crafted with freshness and flair.

MATIAS
RICITELLI



Hey Malbec 2023

Mendoza, Argentina

Region and Vineyards

Hey Malbec is sourced from two prime vineyard sites in **Mendoza's Luján de Cuyo: Perdiel (980 m) and Gualtallary (1,500 m)**. Perdiel's 80-year-old vines grow near the Mendoza River on **sandy-silt and rocky soils** with traditional flood irrigation. This site contributes richness, soft structure, and expressive red and black fruits.

Gualtallary, by contrast, sits at a much higher altitude and provides **loamy-clay, calcareous soils** above rocky subsoils. The diurnal temperature swings here and the **drip irrigation system** foster slow ripening, freshness, and mineral-driven complexity. Together, the two sites create a wine that is both generous and sculpted, blending depth with aromatic lift.

Winemaking

The grapes were **hand-harvested and sorted**, then vinified in **small concrete vats**. Fermentation for **80% of the fruit** took place at **25–27 °C**, with daily pump-overs and a **25-day maceration** for optimal color, tannin, and fruit extraction. The remaining **20% underwent carbonic maceration** as whole clusters, contributing aromatic lift and softness.

Crucially, the wine was **made without any oak influence**—preserving **purity of fruit and a fresh, vibrant profile**. This choice also highlights Malbec's more elegant, spicy, and floral side, distinct from traditional oaked expressions.

Tasting Notes

- **Color:** Deep ruby with purple hues.
- **Aroma:** Wild blackberry, crushed violet, dried fig, vanilla, black olive, and a touch of dark chocolate.
- **Palate:** Juicy and layered, with **black fruits, floral notes, and peppery spice**. Soft, ripe tannins frame a **long, opulent finish**.

Alcohol :13,50 %

Composition: 100% Malbec



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Did you know?

Matías Riccitelli, son of legendary winemaker Jorge Riccitelli, founded his own winery in 2009. A globetrotting vintner and innovator, he's known for pushing boundaries while staying rooted in Argentine terroir. **Hey Malbec** is as much a stylistic statement as it is a wine—**pure fruit, minimal intervention, and expressive energy**, reflecting Mendoza's evolution beyond traditional styles.

Wine Pairing Ideas

- **Grilled lamb with chimichurri** – bright fruit and spice lift the herbs and charred richness.
- **Mushroom and black bean tacos** – dark fruit and soft tannins complement earthy, smoky flavors.
- **Roasted aubergine with tahini and pomegranate** – the wine's floral and savoury notes balance sweet and umami layers.
- **Dry-aged burger with manchego** – fruit weight and freshness cut through richness with ease.



Robert Parker (RP) : **91 Points** (2021)

The floral and fruit-driven 2020 Hey Malbec! is young and juicy, very drinkable, varietal and balanced, from a warm year when they managed to contain the ripeness. The palate is round and fleshy. Very good.

