Matias Riccitelli

Hey Malbec 2024 is a vivid Mendoza red, bursting with blackberry, plum, violets and pepper, shaped by Matias Riccitelli's fresh, contemporary Argentine style.

Hey Malbec 2025

Mendoza, Argentina

Region and Vineyards

Hey Malbec 2024 comes from Mendoza, Argentina's leading wine province and the spiritual home of modern Malbec. Merchant and importer sources place the wine in Luján de Cuyo, with some references also noting fruit from high-altitude Mendoza sites. Luján de Cuyo sits in the Andean foothills, where warm days encourage generous dark-fruit ripeness and cool nights help preserve acidity, perfume and freshness.

Matias Riccitelli's estate is based in Las Compuertas, one of the higher and historically prized zones of Luján de Cuyo. The producer works old vineyards, including plantings dating from the early 20th century, and the altitude provides cold nights and strong diurnal range. **This combination gives Malbec both richness and lift**, explaining the wine's attractive balance of blackberry fruit, floral notes, spice and supple freshness.

Winemaking

Hey Malbec 2024 is made from Malbec, Argentina's signature red grape, in a style designed to be generous, polished and fruit-forward without feeling heavy. Several sources describe the wine as fermented slowly and spontaneously, with an emphasis on preserving fruit purity and varietal expression. The grapes are reported to be hand-picked, with careful selection before vinification, supporting the wine's clean, juicy and aromatic profile.

Ageing information varies by source, so it is best described with caution. Importer information for Hey Malbec notes that a large proportion of the wine matures in concrete tanks, with the remainder in used French oak barrels, while some retailers simply mention oak-barrel ageing. **The oak influence is discreet**, adding roundness and hints of vanilla, cocoa and spice while allowing black plum, blueberry, violet and pepper to remain at the centre.

Alcohol :13,50 %

Composition: 100% Malbec

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Tasting Notes

- **Color:** Deep purple-red with youthful violet highlights, bright at the rim and visually expressive of ripe, generous Malbec fruit.
- **Aroma:** Blackberry, blueberry, black cherry, plum and ripe red fruit, layered with violets, lavender, black pepper, subtle eucalyptus, vanilla and dark chocolate.
- **Palate:** Smooth, juicy and medium to full-bodied, with ripe black-fruit concentration, soft mature tannins, fresh acidity, peppery spice and a rounded, opulent finish.

Did you know?

Matias Riccitelli founded his winery in 2009 after working harvests around the world and learning from his father, Jorge Riccitelli, one of Argentina's respected winemaking figures. His labels are playful, but the wines are serious in intent: expressive, contemporary and rooted in altitude. **Hey Malbec is one of his most approachable calling cards**, offering the energy of modern Mendoza in a friendly, highly drinkable style.

Wine Pairing Ideas

- **Grilled ribeye steak:** The wine's ripe blackberry fruit and supple tannins work beautifully with charred beef, while peppery notes echo the grill.
- **Lamb kofta with cumin and coriander:** Malbec's dark fruit softens the spice, and its fresh acidity lifts the richness of the lamb.
- **Barbecued pork ribs:** The wine's plum, chocolate and spice tones complement smoky glaze, while the tannins remain gentle enough for sweet-savory sauces.
- **Stuffed portobello mushrooms:** Earthy mushrooms, herbs and melted cheese bring out the wine's savoury, floral and dark-fruited dimensions.

92 James Suckling

James Suckling (JS) : 92 Points (2022)

Fresh brambly fruit with plenty of dark cherries, strawberries, mulberries and flowers. Laid-back and fruity on the palate with a touch of white pepper and herbs. Juicy and soft with creamy tannins. A pure, fruity and very drinkable malbec that makes you want a second glass. Excellent quality of fruit. No oak.

91 Tim Atkin

Tim Atkin (TA) : 91 Points (2021)

"Honest and pure" is how Matías Riccitelli likes to describe this equal blend of Luján de Cuyo and Uco Valley Malbecs, now produced as a 200,000 bottle blend. Floral, tangy and bright, Hey! is as appealing as its comic book label, with supple tannins and juicy bramble, aniseed and blackberry flavours. Essence of Argentina at a great price.