



Bodegas Roda

Bodegas Roda Sela 2020 is a youthful, vibrant red wine from Rioja, crafted to offer freshness, fruit purity, and drinkability while maintaining the hallmark elegance of Roda's modern style.



Sela 2020

Rioja, Spain

Region and Vineyards

Bodegas Roda is situated in the heart of **Haro**, within the prestigious **Rioja Alta** subregion. Rioja is Spain's first **DOCa (Denominación de Origen Calificada)**, a designation that recognizes its long-standing commitment to quality and tradition.

The vineyards for **Sela 2020** consist of **low-yielding bush vines** aged between **15 and 30 years**, planted at elevations of **450 to 600 meters** above sea level. These vines thrive in **limestone soils** interspersed with layers of chalk and minimal nutrients, which encourage the vines to produce grapes of exceptional concentration and balance.

The region's **continental climate**, moderated by Atlantic influences, ensures a long, steady ripening period, preserving the vibrant acidity and aromatic complexity of the grapes.

Winemaking

The blend for **Sela 2020** is composed of **94% Tempranillo**, **4% Garnacha**, and **2% Graciano**. The grapes are hand-harvested and carefully sorted to maintain their integrity and purity.

Following fermentation, the wine undergoes **malolactic fermentation** in **French oak barrels**, which softens the acidity and enhances the wine's texture. The wine is then aged for **12 months in second and third-year French oak barriques**, ensuring subtle oak integration without overpowering the fruit.

This meticulous winemaking process results in a balanced, modern Rioja that highlights the freshness and elegance of the region's grapes while respecting its tradition.

Alcohol :14,00 %

Composition: 94% Tempranillo, 4%
Grenache, 2% Graciano



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Tasting Notes

- **Color:** Deep ruby red with violet hues.
- **Aroma:** Expressive and fresh, with notes of **plums**, **blueberries**, and hints of **orange zest**. Subtle floral notes of **violet** and a delicate touch of **spice** enhance its aromatic complexity.
- **Palate:** Juicy and medium-bodied, offering ripe **red and blue fruit** flavors balanced by silky, well-integrated tannins. The wine's refreshing acidity provides energy and lift, while the finish delivers a pleasant grip and lingering notes of spice and fresh berries.

Did You Know?

Bodegas Roda is considered “**the most modern of the traditionalists and the most traditional of the modernists.**” Since its founding in **1987**, the winery has embraced cutting-edge techniques while remaining committed to minimal intervention and sustainable viticulture.

Wine Pairing Ideas

- **Paella aux champignons et chorizo** : Les arômes épicés et fruités du vin s'accordent parfaitement avec les saveurs riches et terreuses de la paella.
- **Carré d'agneau rôti aux herbes** : La structure tannique douce et les fruits rouges équilibrent les saveurs savoureuses de l'agneau.
- **Poulet rôti aux poivrons grillés** : L'acidité vive et la texture soyeuse du vin complètent les notes légèrement fumées du plat.
- **Fromage Manchego affiné** : Le caractère salé et noisetté du fromage s'accorde harmonieusement avec la fraîcheur fruitée du vin.



Robert Parker (RP) : 91 Points (2020)

I also tasted the very young 2020 Sela, an aromatic and velvety red with enough spice to balance the fruit and make it very attractive. It has some dusty tannins that should not be noticeable if you drink it with food.



James Suckling (JS) : 92 Points (2018)

A pretty nose of blackcurrants, plums, incense, stones and chocolate. Medium-bodied with fine tannins and fresh acidity. Sleek, juicy Rioja.



Sela 2020



Wine Enthusiast (WE) : 92 Points (2016)

Full berry and plum aromas are ripe, lightly spiced and inviting. A fleshy, full-bodied palate features bold tannins, while this delivers sizable black-plum, blackberry and savory oak flavors. Rubbing tannins create texture on a deep finish. Drink through 2022. Valkyrie Selections

