



# The Mascot

Born from younger vines linked to Harlan Estate, BOND and Promontory, The Mascot 2019 delivers Napa grandeur in a more approachable, beautifully balanced form.



THE MASCOT  
NAPA VALLEY



## Napa Valley 2019

California, USA

### Region and Vineyards

The Mascot Napa Valley 2019 comes from seven distinct hillside vineyards, specifically the younger vines of Harlan Estate, Promontory and the five small vineyards within the BOND portfolio. These sites place the wine firmly within Napa Valley's rarefied Cabernet Sauvignon landscape, where mountain and hillside fruit often brings concentration, structure and aromatic precision.

Napa Valley's dramatic range of elevations, exposures and soils helps explain the wine's layered personality. The region stretches from the cooler influence of San Pablo Bay in the south toward warmer northern districts, while hillside vineyards typically have poorer, rockier soils that naturally restrict vine vigor. In The Mascot, **young-vine Cabernet Sauvignon** gives energy and immediacy, while the pedigree of its parent estates lends depth, polish and a quietly luxurious sense of place.

### Winemaking

The Mascot Napa Valley 2019 is a **100% Cabernet Sauvignon** crafted from young-vine lots, with an average vine age listed at around seven years. The lots are first vinified and aged within their respective parent wineries before being evaluated for the final blend, preserving the individuality of each site while shaping a unified Napa Valley expression.

Selection takes place between 6 and 14 months after fermentation. The wine is then aged in barrel for nearly three years before bottling, followed by an additional 18 months before release. Harlan Estate and BOND use new and neutral French oak barrels, while Promontory employs larger Austrian oak casks. This long *élevage* builds **silky tannins**, aromatic integration and a composed texture, allowing the wine to feel supple without losing Cabernet's natural drive.

Alcohol :14,50 %

Composition: 100% Cabernet  
Sauvignon



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## Tasting Notes

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- **Color:** Deep ruby with a bright crimson edge, still youthful in the core yet beginning to show subtle evolution at the rim.
- **Aroma:** Black cherry, cassis, red plum, dried cranberry and currant open into sage, pink peppercorn, graphite, cedar, black tea and a delicate herbal lift.
- **Palate:** Medium-full to full-bodied, polished and finely structured, with velvety tannins, fresh acidity and a supple core of plum, blueberry, red cherry and dark currant. The finish is long, savory and mineral-edged, with lingering spice and dusted gravel nuance.

## Did you know?

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The Mascot began as a personal project by Will Harlan, first shared with family, friends and the winemaking team before its official release with the 2008 vintage. Its label depicts "Prince," a white English bull terrier whose image originally appeared on historical bank stock certificates, giving the wine its distinctive visual identity.

## Wine Pairing Ideas

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- **Dry-aged ribeye with black pepper butter:** The wine's Cabernet structure and dark fruit intensity match the richness of beef, while pepper accents its savory spice.
- **Herb-crusted rack of lamb:** Rosemary, thyme and garlic highlight the wine's sage, cedar and graphite notes, while lamb softens the tannic grip.
- **Braised short ribs with red wine jus:** Slow-cooked beef amplifies the wine's plush texture and draws out cassis, plum and tobacco-like complexity.
- **Grilled portobello mushrooms with aged Parmesan:** Earthy mushrooms echo the wine's mineral and savory tones, while Parmesan adds umami depth.

